



Towing and Recovery Association of America, Inc.

2021 Corporate Partnership Program

America's towing and recovery industry is at a crossroad. Towing companies from coast to coast are closing their doors, yet there is still so much good work left to be done. As the U.S.'s only national towing association, TRAA is the one non-profit with the ability to make substantial change on critical issues that impact all of us such as a federal Move Over Law, FMCSA regulations, roadside safety policies, etc. But TRAA cannot do it alone, we need as many members as possible to move the needle at the federal level.

For the first time ever, TRAA is launching a *Corporate Partnership Program* with our associate members. Your donation gets you a set number of regular TRAA memberships* for the annual year to distribute to your customers or service providers as you see fit. Membership recipients could be service providers who excel month after month or your best, repeat customers. As long as they qualify as a regular TRAA member, its totally up to you. We just need a list so they can get all their membership benefits.

What better way to reward those you rely on, engender goodwill, and support our shared legislative goals? Additionally, as a 501c(6) your donation should be partially tax deductible**. A win for you, and a win for us!

2021 Partnership Packages

Donation Amount	Number of Regular Company Memberships
\$25,000	50
\$37,500	75
\$50,000	100

Your participation as a Corporate Partner includes special recognition on TRAA's website and in our annual directory. If you're looking for advertising to enhance your exposure to the towing industry, consider bundling your Corporate Partnership with our separate *Corporate Advertising & Sponsorship Program*. Visit <http://traaonline.com/corporate-sponsors/> for more information on our successful advertising program.

Company Name: _____ Company Contact: _____

Company Address: _____ City/State/Zip: _____

Email: _____ Phone: _____

Please return completed form with payment to the TRAA Office via mail, fax, or email.

Payment Options: Check: # _____ (payable to TRAA) or Credit Card: <http://traaonline.com/onlinepayments/>

Towing and Recovery Association of America, 700 12th St NW, Suite 700, Washington DC 20005
Phone/Fax: 888.392.9300 • Email: contact@traaonline.com

*Must not be a currently paid 2021 TRAA Regular Member, recipients assigned on a first come basis

**Confirm eligibility and amounts with your own tax attorney.